

**PLEASE JOIN YOUR FELLOW CORPORATE LEADERSHIP CIRCLE COLLEAGUES
ON WEDNESDAY, MARCH 25, 2009 FROM 11:00 AM - 12:15 PM EASTERN FOR
A TIMELY CONFERENCE CALL**

“Behavioral Economics and Financial Preparedness in the Workplace”

We are delighted that **Professor Eldar Shafir of Princeton University** will discuss research on human decision making, including the psychology of financial behavior—both his and that of his colleagues in the field of behavioral economics. This research will help us think about how we are managing our own finances during the recession. It is also highly relevant for those who have or are developing initiatives for employees on financial literacy and preparedness.

Members of the Corporate Leadership Circle will also discuss initiatives in their work settings designed to assist employees and their families manage finances more effectively.

Please visit:

<http://weblamp.princeton.edu/~psych/psychology/research/shafir/index.php>
to learn more about Professor Shafir and his groundbreaking work.



**To register for the call
please email me at
cbryce-buchanan@familiesandwork.org**

All participants must be registered.

**Call-in details and Dr. Shafir’s PowerPoint
will be emailed to all registered participants.**

**PLEASE INVITE OTHERS IN YOUR COMPANY IN WORK LIFE, DIVERSITY,
TALENT MANAGEMENT AND OTHER “PEOPLE PRACTICES” TO JOIN YOU ON THE CALL.**

**TO POST YOUR COMPANY’S FINANCIAL INITIATIVES ON THE FAMILIES AND WORK INSTITUTE
WEB SITE AND LEARN WHAT YOUR COLLEAGUES ARE DOING, PLEASE GO TO:**

<http://familiesandwork.org/site/events/econindex.html>

Families and Work Institute (FWI) is a nonprofit center for research that provides data to inform decision making on the changing workplace, changing family and changing community. FWI’s research—on early childhood, youth and the workforce—typically takes on emerging issues before they crest, often changing the language of debates to move the discussion forward. For more information and for a complete listing of FWI’s publications, please visit our Web site at: www.familiesandwork.org.

FWI’s Corporate Leadership Circle (CLC) offers a unique opportunity for leadership companies to stay ahead of the curve on issues that relate to the changing workforce, family and community through conference calls, our annual Briefing, media and PR alerts, discounted conferences and publications, “Cluster Calls” and “Thought Leader Briefs.”
<http://familiesandwork.org/site/support/clc.html>.

**WE WISH TO THANK VERIZON COMMUNICATIONS FOR GENEROUSLY SUPPORTING
THE CORPORATE LEADERSHIP CIRCLE CONFERENCE CALLS.**